

New Insight Lighting Product Transforms Area Site Lighting Evolution Product Line Launches Insight into New Territory

For Immediate Release:

Contact: Amanda Molina, The Garrity Group, 505.898.8689
Bernice Burton, Insight Lighting, 505.345.0888

Rio Rancho, NM – Insight Lighting (Insight) has announced the introduction of Evolution - a new exterior LED area lighting product family. Evolution offers state-of-the-art solutions for roadway lighting, pedestrian walkways and surface and wall mount applications.

Available in all IES beam distributions, Insight's Evolution products meet the high standards required for site lighting and roadway projects. Diode configurations from 20-240 provide the flexibility to meet most lighting requirements.

"Our technology breakthroughs allowed us to take the next logical step and enter the LED area lighting market segment. Patented optical and heat removal systems provide efficiencies and system reliability that will challenge the industry. Our representative professionals have embraced this new initiative with great enthusiasm," said Reed Powers, Insight Lighting Senior Vice President.

Insight's manufacturing and design methods are proven and validated with over six years of SSL technology manufacturing experience. Evolution products carry a five year limited warranty.

For a complete description please visit www.insightlighting.com

About Insight Lighting

Based in Rio Rancho, NM, Insight Lighting has been committed to exceeding expectations in lighting technology and setting new standards in performance and application for over 20 years. Keeping all production in the US, Insight is dedicated to creating the finest designs in linear architectural lighting, graphic displays, way-finding, luminous walls, ceilings and high performance pipe systems. Insight has contributed to some of the world's most notable structures. For a list a projects and products visit www.insightlighting.com.

###