

New Mexico Company Dominates the Big Leagues

Insight Lighting Illuminates World's Top Sports Venues

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Rio Rancho, NM – Fans experiencing the National Pastime are watching baseball, and other sports in new light, thanks to a New Mexico-based lighting manufacturer. Insight Lighting's American-made lighting products are illuminating stadiums, arenas and event venues with traditional and LED lighting fixtures. In addition to helping athletes and officials perform, they are also creating attractions that are brighter and livelier for a memorable spectator experience.

Insight Lighting's unique product lines light up some of America's most popular baseball, football, basketball, hockey and tennis venues. Yankee Stadium in New York, Petco Park in San Diego, Pepsi Center in Colorado, and the Cincinnati Reds Stadium are just a few venues taking advantage of Insight technology.

Insight's detailed and flexible approach allows for the company to work with designers and developers worldwide. One of Insight's most notable projects includes developing a system that would light up the sliding track for the 2010 Vancouver Olympics. The Arida Fluorescent lighting products were designed with custom internal reflectors that insured glare free lighting for the competitors, and enough illumination for live television.

"It was an exciting and rewarding experience working with the specification team for the Vancouver Sliding Center; the sports venue for the Vancouver Winter Olympics. Insight was able to design a custom lighting solution for the very challenging environment. The challenge was to create a lighting environment suitable for all three events, bobsled, luge and skeleton. The solution resulted in a custom, internal louver design that reduced glare while still maintaining the high levels of light necessary for a televised Olympic event," said Chris Kreuter, Insight Lighting Marketing Manager/Digital Special Products.

With the help of the energized and innovative team at Insight, and a vast product assortment, the challenge of lighting sporting venues has been met at every level.

About Insight Lighting

Based in Rio Rancho, NM, Insight Lighting has been committed to exceeding expectations in lighting technology and setting new standards in performance and application for over 20 years. Keeping all production in the US, Insight is dedicated to creating the finest designs in linear architectural lighting, graphic displays, way-finding, luminous walls, ceilings and linear luminous lighting (Illusions). Insight has contributed to some of the world's most notable structures. For a list a projects and products visit www.insightlighting.com.

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